THE CRITICAL THREE DOCUMENTS

For most large-scale incidents, on-going operations, or mission assignments, there are three basic documents that responders should be familiar with. Depending on your assignment within the ICS structure, you may never see a situation report (SITREP) or a senior leadership brief (SLB) but you may be asked to assist in their creation. For school and community-based EOCs, it will be up to your team as to which documents you will end up producing. For example, at the start of an incident a SITREP may be more appropriate than an IAP as it informs responders about the current situation as it unfolds. Depending on how involved your EOC becomes, local, state, and federal officials may ask for updates which would be a perfect scenario for the use of a SLB.

The concepts behind these three documents are useful in many situations outside of emergency management. Envision being assigned a large project in the future for a company. Information is a powerful tool and by using the concepts of these documents, you can keep everyone informed appropriately.

Critical Mission Documents

SITREP

Situation Report

"The Snapshot"

SITREPs are meant to update leaders and support staff on the progress being made to meet the current objectives, any critical incidents such as injuries of responders that may have occurred, and any needs that the responders may need. Think of SITREPs as an update or status report.

IAP

Incident Action Plan

"The Plan"

IAPs are the guiding document for the next operational period. Responders will often have them printed and tucked in their pocket or readily accessible on their phones as they are the most up-to-date resource for objectives, contacts, scheduling, and even weather. The IAP is the latest gameplan for the team.

SLB

Senior Leadership Brief

"The Overview"

SLBs are extremely brief. Senior leaders do not generally need to know how objectives are being accomplished, just that they are. They need to know if the mission is on track to be successful or if more support will be needed. Think of the SLB as the quick rundown of information you would want as the President.

There are numerous examples of all three of these documents available online but remember that you can alter any of these to meet the needs of your team or project. There is always room for improvement as well!

| | SITREP | IAP | SLB |
|----------------|-----------------------------|---|--|
| Period Covered | Current operational period | Next operational period | Total overview and trends |
| Typical Length | 1-3 Pages (Abbreviated) | 5-30 Pages (Complete) | 1-2 Pages (Condensed) |
| Typical Author | Command Staff | Planning Section | Command and/or Planning |
| Audience | Regional / National Command | All personnel working during the operational period covered | Senior command, decision makers, the President |
| Typical Format | Document or email | Printed document or PDF | Slide(s) or "placemat" format |

SITUATION REPORT EXAMPLES

SITREPS: These can be arranged in any manner you wish however remember to stay brief. The last thing we want to do is overload personnel with unnecessary paperwork or forms to fill out during an incident when they should be focused on the mission objectives. Stick to the facts and be brief. Leaders will request more information as needed.

The following is one example that has worked for others of how information for the SITREP can be collected. In this example, individual units report back to leadership in a simple format to consolidate all the happenings:

CAN Report

Conditions:

Current status and progress on objectives

Actions:

What is being done to address any issues

Needs:

Any needs that the personnel could use

CAN Report Example

Conditions: Operations continue to run smoothly. Patient

count has decreased slightly since yesterday but medical conditions have been more severe

Added two more critical care medics to day

shift and one more to night shift

Needs: Nothing at this time.

PRO-TIP: SITREPs, including a CAN report format, should be easy to read and brief. Consider using bullet points for each section to make them faster to read and to keep you focused on being brief and to the point.

Actions:

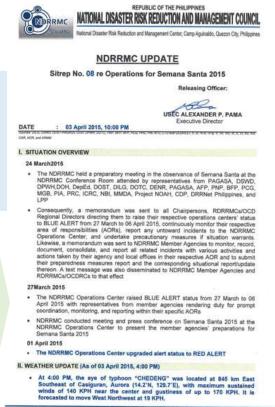
SITREP

SITREP FORM



A SITREP report template from the US Military

A SITREP report example from the Philippines



Incident Action Plans would be next to provide examples of however this entire manual is a guide to developing an IAP so we will skip this. There are many examples provided on our website and one in the Planning Section chapter.

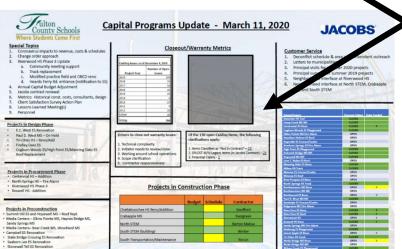
SENIOR LEADERSHIP BRIEF EXAMPLES

SLBs: What information would you want as the President? That is the information that should be contained in a Senior Leadership Brief. High-level decision makers are not typically concerned with the finer details of how an incident is being handled; just that it is being handled. The time they can devote to a briefing is usually limited and therefore the SLB needs to be straight to the point.



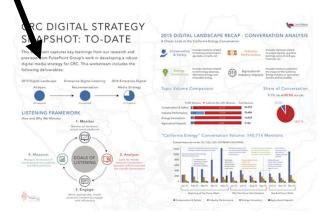
Possible Items to Include:

- Numbers that put the incident scope into perspective such as percentage of people without power
- Numbers that show upward or downward trends (Is it getting worse or better?)
- A direct quote from a responder at the site that matches what you are trying to convey
- Major future needs or issues developing
- Media coverage; positive and negative
- Timelines



"Placemat-style" Examples

Found by searching "data placemat"



Tips on Data Visualization

- Numbers are great but they rarely make sense to people without context. They either need:
 - Something to compare them to such as a percentage of people or reference number "670 Homes lost" versus the better version of "670 out of 890 Homes lost"
 - Whether they are going up or down and by how much. Percent increase or decrease. "78 Families displaced" versus the better version of "78 Families displaced (+6%)"
- A single picture that represents what you're trying to convey can be worth 1000 words. For instance, is the damage severe or relatively minor? A picture can help convey that easily
- Graphs and charts help a reader process complicated data and numbers much easier
- Maps can contain massive amounts of data and help the user visualize where strategic items are located. Maps can lead to decisions affecting logistics and supply chain decisions or even safety or security considerations.
- Much like this manual, color blocks are an excellent way to section off different areas of information